



What is the Growth Community?

How does it work?

The Growth Community was designed to do exactly what it says on the tin. We are a community of growth minded people who genuinely want to support each other's success.

Our relaxed, but very purposeful, fortnightly networking meetings are all about building friendships and trusted, sustainable relationships.

We'd love to welcome you into our friendly meetings up to **SIX** times per calendar year without any membership obligations. We get five star feedback from our guests because they have a great time and love how productive our networking is.

No pushy membership sales!

We don't believe in 'selling' memberships. We find that if we leave people to simply enjoy our meetings they will make their own decisions about joining us. So, we promise that you'll never be on the receiving end of any pushy membership sales. Just relax and get on with some high quality connecting.

If you decide you *do* want to know more about being part of our wider community, and learn how to have a more strategic approach to delivering return on your networking investment, of course we'd love to tell you more. Just ask when you're ready!

"If you want to achieve your goals, help others achieve theirs."
ZIG ZIGLAR

PLEASE NOTE: We operate a single category policy in our meetings to ensure they are productive for our guests. Please don't be offended if we suggest you attend a different meeting if that seat is already taken.



#WorkingTogether

Our Meeting Format

Our **Four Step** meeting agenda is simple (but very effective) and a great balance of fun and productivity. It is designed to encourage plenty of ongoing conversations and follow ups.

CHAT

Whether you attend a face to face or an online meeting, we start off with some open networking time. In the online environment we use breakout rooms for this.

PRESENT

We kick the meeting off with One Minute Presentations. Your pitch should cover who you are, how you help your customers and the kind of introductions you are looking for. We recommend you plan this in advance.

LEARN

On rotation our members do a 10 minute showcase and we end with a short learning point. It's a great way to learn more about each other and pick up new ideas for how to grow your own business.

INTRODUCE & RECOMMEND

The Contributions section is the most important part of the meeting. This is where we thank each other, make introductions, pass business and, most importantly, set up our follow on conversations for the fortnight ahead.



Customers are **FOUR** times more likely to buy based on a recommendation.

thegrowthcommunity.co.uk